

## Intertape Polymer Group Inc. Announces Closing of Cumming, Georgia Facility

**Montréal, Québec and Bradenton, Florida – October 5, 2004** — Intertape Polymer Group Inc. (NYSE, TSX: ITP) today announced that it is closing its Cumming, Georgia facility, as part of the Company's ongoing objective to lower costs, enhance customer order fulfillment and effectively optimize inventory investment.

Commencing in early 2002, the Company undertook a number of initiatives to improve its efficiency and optimize its asset usage. The new state-of-the-art regional distribution center (RDC) in Danville, Virginia is a prime example. "In operation since February, the Danville RDC has exceeded our expectations for performance and has enabled us to take this next step in our ongoing process of asset optimization much earlier than we had initially anticipated," said Intertape Polymer Group Inc. (IPG) Chairman and Chief Executive Officer, Melbourne F. Yull.

"The Company expects to realize annualized savings of approximately \$1.6 million with this closure," said IPG's Chief Financial Officer, Andrew M. Archibald, C.A. "These savings are in addition to annualized logistics savings of approximately \$2.0 million that we currently expect to realize with the transfer of other distribution activities to the new Danville RDC earlier this year." There will be a one-time charge to fourth quarter 2004 earnings of approximately \$2.9 million, of which approximately \$0.7 million is non-cash. The transfer of operations is expected to take place over the course of the next three months and should be completed in January 2005.

### About Intertape Polymer Group

Intertape Polymer Group is a recognized leader in the development and manufacture of specialized polyolefin plastic and paper based packaging products and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 2,600 employees with operations in 16 locations, including 12 manufacturing facilities in North America and one in Europe.

### Safe Harbor Statement

*Certain statements and information included in this release constitute "forward-looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in such forward-looking statements. Additional discussion of factors that could cause actual results to differ materially from management's projections, estimates and expectations is contained in the Company's SEC filings. The Company undertakes no duty to update its forward-looking statements, including its earnings outlook.*

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