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FOR: INTERTAPE POLYMER GROUP INC.

NYSE, TSX SYMBOL: ITP

July 29, 2009

Intertape Polymer Group Reports Second Quarter 2009 Results

MONTREAL, QUEBEC and BRADENTON, FLORIDA--(Marketwire - July 29, 2009) - Intertape Polymer Group Inc. (TSX:ITP) (NYSE:ITP) ("Intertape" or the "Company") today released results for the three months and six months ended June 30, 2009. All dollar amounts are US denominated unless otherwise indicated.

"While Intertape sales continue to be affected by the global economic situation, various initiatives undertaken by the Company over the last two quarters, including cost reduction measures, opening of new market channels and new product commercializations, have enabled the Company to somewhat mitigate the impact of external factors. The industry challenges we have faced persist and we must continue to deal proactively with this reality," stated Intertape Chairman, Eric E. Baker.

Net loss for the second quarter of 2009 was \$1.2 million or \$0.02 per share, both basic and diluted, compared to net earnings of \$4.6 million or \$0.08 per share both basic and diluted for the same period last year. Both of the Company's Divisions experienced declines, however, the Engineered Coated Products ("ECP") Division was harder hit as demand in its largest market, the North American residential housing market, continued to be soft. Net loss for the first six months of 2009 totaled \$7.8 million (\$0.13 per share, basic and diluted) compared to net earnings of \$2.8 million (\$0.05 per share, basic and diluted) for the same period in 2008.

Second quarter sales were down 23.1% to \$151.9 million, compared to sales of \$197.5 million in the second quarter of 2008, reflecting a 20.3% decrease in sales for the Tapes & Films ("T&F") Division and a 34.6% reduction for the ECP Division. Sales for the first six months of 2009 were \$291.0 million compared to \$382.0 million for the same period in 2008, a decrease of 23.8%.

Gross profit for the second quarter totaled \$21.5 million, compared to \$26.4 million a year ago, reflecting decreases in both the T&F and ECP Divisions. The gross margin increased to 14.2%, from 13.3% in the second quarter of 2008, reflecting an increase in the gross margin of the T&F Division, partially offset by a decline in the ECP Division's gross margin. Gross profit and gross margin for the first six months of 2009 were \$36.3 million and 12.5% respectively, compared to \$54.5 million and 14.3% for the first six months of 2008.

Selling, general and administrative ("SG&A") expenses totaled \$16.6 million for the second quarter of 2009, \$0.6 million lower than the \$17.2 million for the second quarter of 2008. For the first six months of 2009, SG&A expenses were

\$32.0 million compared to \$34.8 million for the same period in 2008. SG&A expenses for 2009 reflect the cost reduction initiatives implemented by the Company in the fourth quarter of 2008 and the first quarter of 2009.

Second quarter 2009 EBITDA was \$12.4 million compared to \$16.0 million for the second quarter in 2008. For the first six months of 2009, EBITDA was \$19.1 million compared to \$33.5 million for the same period in 2008. Reduced sales, resulting in lower gross profits in both Divisions were the main reason for lower EBITDA in both the second quarter and first six months of 2009.

The Company generated cash flows from operating activities in the second quarter of 2009 of \$8.8 million compared to \$2.3 million in the second quarter of 2008. The higher level of cash generation in 2009 was due to lower raw material inventory costs and an increased focus on cash management. For the first six months of 2009, the Company generated cash flows from operating activities of \$20.7 million compared to cash usage of \$0.6 million for the same period of 2008.

Over the quarter, the Company reduced its outstanding debt by \$3.6 million, for a total debt reduction of \$19.1 million over the first six months of 2009. The ABL has one financial covenant, a fixed charge ratio, the target for which is 1.0 to 1.0. The financial covenant becomes effective only when unused availability drops below \$25.0 million. While the Company did not meet the ratio as at June 30, 2009, this covenant was not in effect as unused availability was in excess of \$25.0 million and measured at \$42.4 million. To date in the third quarter of 2009, the Company has maintained availability in excess of \$25.0 million. It is the Company's intention to remain above the \$25.0 million threshold of unused availability during the remainder of 2009.

#### Segmented Information

##### Tapes & Films ("T&F") Division

Sales for the T&F Division for the second quarter were \$127.0 million, representing a 20.3% decrease compared to \$159.5 million for the second quarter of 2008. Sales volumes decreased 16.1% mainly due to the impact of the global economic downturn that began in the fourth quarter of 2008 and continues. The lower sales volumes have been mitigated in part by the growth in new products and markets. Selling prices for the second quarter of 2009 were 4.3% lower than in the second quarter of 2008 as selling prices have tracked the decline in resin-based raw material costs. Sales for the T&F Division for the first six months of 2009 totaled \$242.4 million compared to \$308.2 million for the first six months of 2008, a 21.4% decrease. Sales volumes for the first six months of 2009 declined 17.0% compared to the first six months of 2008.

Second quarter gross profits for the T&F Division totaled \$20.6 million compared to \$22.8 million for the second quarter of 2008 primarily due to lower sales volumes, offset partially by cost reductions resulting from Company initiatives implemented in the fourth quarter of 2008 and the first quarter of 2009. Gross margins increased to 16.2% from 14.3% a year ago as 2009 selling prices were at levels that better reflected costs than in 2008 when there was a rapid unprecedented increase in resin-based raw material costs, which the Division could not fully recover. T&F Division gross profits and gross margins for the first six months of 2009 and 2008 were \$33.3 million (13.7%) and \$46.6 million (15.1%) respectively.

T&F Division's EBITDA for the second quarter was \$13.6 million compared to \$15.2 million for the comparable period a year ago. For the first six months of 2009 and 2008, the T&F Division's EBITDA was \$20.2 million and \$31.3 million respectively.

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Tapes and Films Division EBITDA Reconciliation to Net Earnings (Loss)  
(in millions of US dollars)

For the periods ended June 30,	Three months		Six months	
	2009	2008	2009	2008
	\$	\$	\$	\$
Divisional net earnings (loss)				
before income taxes	6.1	8.0	5.4	16.7
Depreciation and amortization	7.5	7.2	14.8	14.6
EBITDA	13.6	15.2	20.2	31.3
EBITDA margin	10.7%	9.5%	8.3%	10.2%

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Engineered Coated Products ("ECP") Division

Sales for the ECP Division for the second quarter were \$24.9 million, representing a 34.6% decrease compared to \$38.0 million for the second quarter a year ago. Year-over-year sales volumes decreased 27.1%. The volume decline was accompanied by selling price decreases due to the decline in resin-based raw material costs and competitive pressures within the markets served. Product demand was significantly impacted by the continued weakness in the residential housing market. The supply chain supporting this market is carrying significant excess inventories. Consequently, there continues to be destocking of on-hand inventories by customers within the Division's largest market. New product sales growth within the residential construction market has helped to mitigate some of the decline in existing product sales. Six month sales for the ECP Division totaled \$48.6 million compared to \$73.9 million for the same period of 2008, a 34.2% decrease. Sales volumes for the first six months of 2009 declined 20.1% compared to the first six months of 2008.

Gross profits for the ECP Division for the second quarter totaled \$1.0 million, representing a gross margin of 3.8%, compared to \$3.5 million and a gross margin of 9.2% for the second quarter of 2008. The gross profit and gross margin decreases are the result of declining trading margins, as depressed customer demand in the current environment limits the Division's ability to maintain selling prices. ECP Division gross profits and gross margins for the first six months of 2009 and 2008 were \$3.0 million (6.2%) and \$7.9 million (10.7%) respectively.

ECP Division EBITDA for the second quarter was negative \$0.3 million compared to \$1.5 million for the same quarter of 2008. For the first six months of 2009 and 2008, the ECP Division's EBITDA was \$0.6 million and \$3.7 million, respectively.

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ECP Division EBITDA Reconciliation to Net Earnings (Loss)  
(in millions of US dollars)

For the periods ended June 30,	Three months		Six months	
	2009	2008	2009	2008
	\$	\$	\$	\$
Divisional net earnings (loss)				
before income taxes	(1.9)	0.0	(2.5)	0.8
Depreciation and amortization	1.6	1.5	3.1	2.9
EBITDA	(0.3)	1.5	0.6	3.7
EBITDA margin	(1.2)%	3.9%	1.2%	5.0%

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Outlook

"Sales are down due to the weak economy; however, our new products are beginning to attract attention in the market. Our focus continues to be on the things we can control, in particular cash management, which is of utmost importance in this difficult economy," concluded Intertape Executive Director, Melbourne F. Yull.

Non-GAAP Information

This release contains a non-GAAP financial measure, EBITDA. The Company believes the inclusion of such a non-GAAP financial measure improves the transparency of the Company's disclosure, and is used by management and the Company's investors in evaluating the Company's performance. The Company has provided a reconciliation of this non-GAAP financial measure to the most directly comparable GAAP measure.

A reconciliation of the Company's EBITDA to GAAP net earnings (loss) is set out in the EBITDA reconciliation table below. EBITDA should not be construed as net earnings (loss) before income taxes, net earnings (loss) or cash flows from operating activities as determined by GAAP. The Company defines EBITDA as net earnings (loss) before (i) income taxes (recovery); (ii) financial expenses, net of amortization; (iii) refinancing expenses net of amortization; (iv) amortization of other intangibles and capitalized software costs; and (v) depreciation. Other companies in our industry may calculate EBITDA differently than we do.

EBITDA is not a measurement of financial performance under GAAP and should not be considered as an alternative to cash flows from operating activities or as an alternative to net earnings (loss) as indicators of the Company's operating performance or any other measure of performance derived in accordance with GAAP. The Company has included this non-GAAP financial measure because it is used by management in evaluating the Company's performance.

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EBITDA Reconciliation to Net Earnings (Loss)  
(in millions of US dollars)

For the periods ended June 30,	Three months		Six months	
	2009	2008	2009	2008
	\$	\$	\$	\$
Net earnings (loss) - as reported (1.2)		4.6	(7.8)	2.8
Add back (deduct):				
Financial expenses, net of amortization	4.2	3.4	8.5	8.3
Refinancing expenses, net of amortization				2.9
Income taxes (recovery)	0.1	(1.0)	(0.1)	(1.8)
Depreciation and amortization	9.3	9.0	18.5	21.3
<b>EBITDA</b>	<b>12.4</b>	<b>16.0</b>	<b>19.1</b>	<b>33.5</b>

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Conference Call

A conference call to discuss Intertape's 2009 second quarter results will be held tomorrow, July 30, 2009, at 10 A.M. Eastern Time. Participants may dial 1-800-288-9626 (U.S. and Canada) and 1-612-332-0228 (International).

You may access a replay of the call by dialing 1-800-475-6701 (U.S. and Canada), or 1-320-365-3844 (International), and entering the Access Code 107787. The recording will be available from Thursday, July 30, 2009 at 12:00 P.M. until Sunday, August 30, 2009 at 11:59 P.M., Eastern Time.

About Intertape Polymer Group

Intertape Polymer Group is a recognized leader in the development and manufacture of specialized polyolefin plastic and paper based packaging products and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 2,100 employees with operations in 17 locations, including 13 manufacturing facilities in North America and one in Europe.

Safe Harbor Statement

Certain statements and information included in this press release constitute forward-looking information within the meaning of applicable Canadian securities legislation and the Federal Private Securities Litigation Reform Act of 1995. Forward-looking statements may relate to the Company's future outlook and anticipated events, the Company's business, its operations, financial condition or results. Particularly, statements about the Company's objectives and strategies to achieve those objectives are forward-looking statements and are identified by terms such as "believe", "expect", "intend" "anticipate" and similar expressions. While these statements are based on certain factors and assumptions which management considers to be reasonable based on information currently available to it, they may prove to be incorrect. Forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in such forward-looking statements. The risks include, but are not limited to, exchange rate risk, deteriorating economic conditions, fluctuations in the amount of available funds under the Company's ABL, ability to meet debt service obligations, cost and availability of raw materials, timing and market acceptance of new products, competition, international operations, compliance with environmental regulations and protection of intellectual property. A discussion of risk factors is also contained in the Company's filings with the Canadian securities regulators and the U.S. Securities and Exchange Commission ("SEC"). Except as required by applicable law, the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. This press release contains a non-GAAP financial measure as defined under SEC rules. The Company believes such a non-GAAP financial measure improves the transparency of the Company's disclosures, and improves the period-to-period comparability of the Company's results from its core business operations. As required by SEC rules, the Company has provided a reconciliation of the measure to the most directly comparable GAAP measure.

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Intertape Polymer Group Inc.  
Consolidated Earnings  
Periods ended June 30,  
(In thousands of US dollars, except per share amounts)  
(Unaudited)

	Three months		Six months	
	2009	2008	2009	2008
	\$	\$	\$	\$
Sales	151,912	197,534	290,980	382,035
Cost of sales	130,379	171,184	254,631	327,508
Gross profit	21,533	26,350	36,349	54,527

Selling, general and administrative expenses	16,601	17,196	32,017	34,825
Stock-based				

compensation expense	254	329	512	750
Research and development expenses	1,295	1,528	2,668	2,969
Financial expenses				
Interest	3,970	4,339	8,055	10,323
Other	536	(681)	1,030	(1,329)
Refinancing				6,031
	22,656	22,711	44,282	53,569
Earnings (loss) before income taxes	(1,123)	3,639	(7,933)	958
Income taxes (recovery)	72	(999)	(86)	(1,817)
Net earnings (loss)	(1,195)	4,638	(7,847)	2,775
Earnings (loss) per share				
Basic	(0.02)	0.08	(0.13)	0.05
Diluted	(0.02)	0.08	(0.13)	0.05

Intertape Polymer Group Inc.  
Consolidated Deficit  
Periods ended June 30,  
(In thousands of US dollars)  
(Unaudited)

	Three months		Six months	
	2009	2008	2009	2008
	\$	\$	\$	\$
Balance, beginning of period	(167,185)	(69,597)	(160,533)	(67,482)
Cummulative impact of accounting changes relating to inventories				(252)
Balance, beginning of period, as restated	(167,185)	(69,597)	(160,533)	(67,734)
Net earnings (loss)	(1,195)	4,638	(7,847)	2,775
Repurchase of common shares	13		13	

Balance, end of period	(168,367)	(64,959)	(168,367)	(64,959)
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Weighted average number of common shares outstanding

Basic	58,951,050	58,956,350	58,951,050	58,956,350
Diluted	58,951,050	58,956,350	58,951,050	58,956,350

Intertape Polymer Group Inc.  
Consolidated Comprehensive Income (Loss)  
Periods ended June 30,  
(In thousands of US dollars)  
(Unaudited)

	Three months		Six months	
	2009	2008	2009	2008
	\$	\$	\$	\$
Net earnings (loss)	(1,195)	4,638	(7,847)	2,775

Other comprehensive  
income (loss):

Changes in fair  
value of interest  
rate swap  
agreements,  
designated as  
cash flow hedges  
(net of future  
income taxes of  
nil for the three  
and six months ended  
June 30, 2009, nil  
and \$785 for the  
three and six months  
ended June 30, 2008,  
respectively)

	599	(240)	(1,337)
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Settlement of interest  
rate swap  
agreements, recorded  
in the consolidated  
earnings (net of  
income taxes of  
\$1,080)

			1,840
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Changes in fair value  
of investment in  
publicly traded  
securities

designated as available-for-sale	1,065		1,065	
Changes in fair value of forward foreign exchange rate contracts, designated as cash flow hedges (net of future income taxes of nil for the three and six months ended June 30, 2009)	2,162		1,422	
Settlement of forward foreign exchange rate contracts, recorded in the consolidated earnings (net of income taxes of nil for the three and six months ended June 30, 2009)	16		70	
Gain on forward foreign exchange rate contracts recorded in the consolidated earnings pursuant to recognition of the hedged item in cost of sales	(453)		(453)	
Reduction in net investment in a foreign subsidiary		(1,143)	(125)	(1,143)
Changes in accumulated currency translation adjustments	9,638	1,340	5,163	(2,955)
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Other comprehensive income (loss)	13,027	197	6,902	(3,595)
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Comprehensive income (loss) for the period	11,832	4,835	(945)	(820)
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Intertape Polymer Group Inc.  
Consolidated Cash Flows  
Periods ended June 30,  
(In thousands of US dollars)  
(Unaudited)

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	Three months		Six months	
	2009	2008	2009	2008
	\$	\$	\$	\$
OPERATING ACTIVITIES				
Net earnings (loss)	(1,195)	4,638	(7,847)	2,775
Non-cash items				
Depreciation and amortization	9,329	8,961	18,494	18,225
Loss (gain) on disposal of property, plant and equipment	304	66	323	(97)
Write-off of debt issue expenses in connection with debt refinancing				3,111
Write-down of inventories	163		264	
Reversal of a portion of write-down of inventories	(84)		(1,692)	
Future income taxes	(313)	(1,082)	(480)	(2,143)
Stock-based compensation expense	254	329	512	750
Pension and post-retirement benefits funding in excess of amounts expensed	321	(701)	793	(900)
Gain on forward foreign exchange rate contracts	(453)		(453)	
Change in fair value of forward foreign exchange rate contracts	110		110	
Unrealized foreign exchange loss	120		54	
Foreign exchange gain resulting from reduction in net investment in a foreign subsidiary			(125)	
Other	(39)		(78)	
Cash flows from operations before changes in working capital items				
	8,517	12,211	9,875	21,721

Changes in working capital items				
Trade receivables	(8,038)	(8,868)	(5,086)	(13,249)
Other receivables	572	618	1,139	(691)
Inventories	(423)	(7,740)	13,688	(11,330)
Parts and supplies	(213)	(115)	(411)	(355)
Prepaid expenses	(16)	96	(872)	287
Accounts payable and accrued liabilities	8,375	6,079	2,372	3,060
	257	(9,930)	10,830	(22,278)
Cash flows from operating activities	8,774	2,281	20,705	(557)
INVESTING ACTIVITIES				
Property, plant and equipment	(2,174)	(4,744)	(7,260)	(8,992)
Proceeds on the disposal of property, plant and equipment				3,114
Other assets		(317)		(424)
Intangible assets	(632)		(933)	
Cash flows from investing activities	(2,806)	(5,061)	(8,193)	(6,302)
FINANCING ACTIVITIES				
Long-term debt	4,609	7,822	4,609	126,589
Debt issue expenses		(478)		(2,643)
Repayment of long-term debt	(8,216)	(4,688)	(23,746)	(121,812)
Repurchase of common shares	(18)		(18)	
Cash flows from financing activities	(3,625)	2,656	(19,155)	2,134
Net increase (decrease) in cash	2,343	(124)	(6,643)	(4,725)
Effect of foreign currency translation adjustments	574	66	160	(11)
Cash, beginning of period	5,990	10,851	15,390	15,529
Cash, end of period	8,907	10,793	8,907	10,793

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Intertape Polymer Group Inc.  
Consolidated Balance Sheets  
As at  
(In thousands of US dollars)

	June 30, 2009 (Unaudited)	December 31, 2008 (Audited)
	\$	\$
<b>ASSETS</b>		
Current assets		
Cash	8,907	15,390
Trade receivables	81,170	75,467
Other receivables	3,036	4,093
Other assets	1,065	
Inventories	79,933	90,846
Parts and supplies	14,645	14,119
Prepaid expenses	3,927	3,037
Derivative financial instruments	1,125	
Future income taxes	9,127	9,064
	202,935	212,016
Property, plant and equipment	281,811	289,763
Other assets	21,619	22,364
Intangible assets	3,730	3,956
Future income taxes	47,783	47,067
	557,878	575,166
<b>LIABILITIES</b>		
Current liabilities		
Accounts payable and accrued liabilities	80,526	78,249
Installments on long-term debt	706	623
	81,232	78,872
Long-term debt	231,817	250,802
Pension and post-retirement benefits	9,419	9,206
Derivative financial instruments	1,853	2,969
Other liabilities	691	
	325,012	341,849
<b>SHAREHOLDERS' EQUITY</b>		
Capital stock	348,143	348,174
Contributed surplus	13,636	13,124

Deficit	(168,367)	(160,533)
Accumulated other comprehensive income	39,454	32,552
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	(128,913)	(127,981)
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	232,866	233,317
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	557,878	575,166
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FOR FURTHER INFORMATION PLEASE CONTACT:

MaisonBrison  
Rick Leckner  
514-731-0000

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SUBJECT: ERN

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