

# Intertape Polymer Group Names New President and CEO

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MONTREAL, QUEBEC and BRADENTON, FLORIDA--(Marketwire - 06/08/10) - Intertape Polymer Group Inc. (TSX:[ITP](#) - [News](#)) ("Intertape" or the "Company") today announced the appointment of Mr. Gregory A. C. Yull as the Company's new President and Chief Executive Officer, effective immediately. The announcement was made at the Company's Annual General Meeting held today in Toronto.

"Intertape has successfully navigated a period of very challenging market conditions, and the time is now appropriate to ensure a smooth leadership transition," said Intertape Chairman, Eric E. Baker. "Following an exhaustive qualification process involving one of North America's leading executive search firms, the Board interviewed several potential candidates. Greg's track record, wide ranging experience, and organizational vision for the future of Intertape clearly differentiated his candidacy. Moreover, as President of our Tapes and Films Division for the last four years, Greg has displayed the leadership skills required to take the Company to the next level and create significant new value for our shareholders."

Greg Yull has spent more than two decades with Intertape, working in diverse areas of the Company and assuming increasingly complex responsibilities. He is dedicated to operational excellence through bench marking, setting clear goals and priorities, and requiring accountability in execution.

"I welcome the opportunity to face a new challenge in this post-recession market, said Mr. Yull. After the successful implementation of the Company's strict cash management and cost reduction program in 2009, our focus going forward is on growth, improving margins and further debt reduction. We will also continue to place strong emphasis on the launch of new high margin products supported by a faster innovation cycle. Significantly for our organizational effectiveness, we have also decided to regroup our two divisions - which had many customers in common - into one unit. The new integrated structure is designed to maximize the benefits of Intertape's supply chain, operational group and its sales and marketing resources".

Also announced at today's meeting was the departure of Mr. Allan Cohen from the Board. He has been replaced by Mr. Robert J. Foster, B.A., M.A., C.F.A. Mr. Foster is Founder, President and CEO of Capital Canada Limited, an independent investment banking firm providing financial services to entrepreneurs and corporations.

## About Intertape Polymer Group

Intertape Polymer Group is a recognized leader in the development and manufacture of specialized polyolefin plastic and paper based packaging products and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 2,000 employees with

operations in 16 locations, including 13 manufacturing facilities in North America and one in Europe.

#### Safe Harbor Statement

Certain statements and information included in this press release constitute forward-looking information within the meaning of applicable Canadian securities legislation and the Federal Private Securities Litigation Reform Act of 1995. Forward-looking statements may relate to the Company's future outlook and anticipated events, the Company's business, its operations, financial condition or results. Particularly, statements about the Company's objectives and strategies to achieve those objectives are forward-looking statements. While these statements are based on certain factors and assumptions which management considers to be reasonable based on information currently available to it, they may prove to be incorrect. Forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in such forward-looking statements. The risks include, but are not limited to, the factors contained in the Company's filings with the Canadian securities regulators and the U.S. Securities and Exchange Commission. While the Company may elect to, it is under no obligation (and expressly disclaims any such obligation) and does not undertake to update or alter this information at any particular time.

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