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Engineered Coated Products Awarded ICC-ES Approval for Flex-Gard™ House Wrap

TRURO, NS AND BRANTFORD, ON (September 12, 2006) --- Engineered Coated Products (ECP), a division of Intertape Polymer Group, has been awarded the International Code Council (ICC-ES) approval for its Flex-Gard™ house wrap, effective September 1, 2006. ICC-ES is a non-profit, public-benefit corporation that performs technical evaluations of building products, components, methods and materials. ICC-ES evaluation reports are intended mainly to aid agencies that enforce building regulations, by assisting them to determine code compliance. The Acceptance Report ESR-2235 states that ICC-ES has determined that Flex-Gard™ house wrap meets the requirements for use as a Weather Resistant Barrier.

"This is a significant milestone in our journey to become the premier manufacturer of flexible, reinforced building membranes," said Warren Turnbull, House Wrap Market Manager for ECP. "ECP has long been known as high-quality supplier of roll goods and converting services to the building envelope industry. However, with this ICC-ES approval, we can now expand our role to become a supplier of listed products directly to the building materials distribution channel. We are already North America's largest manufacturer of reinforced polyolefin fabrics and now seek to become the continent's largest supplier of reinforced polyolefin building products."

Trevor Arthurs, Director of Research and Development for ECP said, "A properly functioning weather resistive barrier is an important weapon in protecting homes and commercial buildings from the twin dangers of weather damage and high energy costs. We have succeeded in engineering four essential elements into Flex-Gard™. Furthermore, Flex-Gard™ can be recycled and is manufactured without VOC's. These essential elements are:

- 1) A high level of AIR RESISTANCE to reduce energy bills by preventing drafts and restricting the flow of moist air into the wall cavity
- 2) A high level of HYDROSTATIC (liquid water) RESISTANCE to protect the wall cavity from liquid water that gets behind the exterior cladding
- 3) Moderate levels of VAPOR PERMEABILITY to promote drying and prevent condensation in wall systems
- 4) High levels of STRENGTH and DURABILITY to withstand the stresses of installation at the construction site and maintain properties over the expected life of the building envelope."

W.A. (Bill) Barnes, Executive Vice-President of Sales and Marketing for ECP said, "We realize that the construction market has begun its anticipated correction. We see ourselves as well placed to enjoy the next inevitable upswing. Many of our markets are cyclical in nature and we have experience in weathering them. More importantly, we see a need in the construction industry for a reliable, domestic manufacturer and supplier of reinforced polyolefin house wrap, who is not subject to the uncertainty of exchange rate fluctuation and problems with trans-pacific transportation and supply."

Copies of ESR 2235 will be available from ICC-ES (www.icc-es.org) or from Intertape Polymer Group.

About Intertape Polymer Group

Intertape Polymer Group is a recognized leader in the development and manufacture of specialized polyolefin plastic and paper based packaging products and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 2,700 employees with operations in 19 locations, including 14 manufacturing facilities in North America and one in Europe.

Safe Harbor Statement

Certain statements and information included in this release constitute "forward-looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in such forward-looking statements. Additional discussion of factors that could cause actual results to differ materially from management's projections, estimates and expectations is contained in the Company's SEC filings. The Company undertakes no duty to update its forward-looking statements, including its earnings outlook.

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