

NYSE SYMBOL: ITP
TSX SYMBOL: ITP

INTERTAPE POLYMER GROUP ACQUIRES EXCLUSIVE RIGHTS TO AUTOMATED WRAPPING SYSTEM

System will bring automation to many industries

MONTREAL, QUEBEC and BRADENTON, FLORIDA (September 3, 2008)— Intertape Polymer Group Inc. (TSX: ITP) (NYSE: ITP) ("Intertape" or the "Company") today announced that it has reached an agreement with

Pelliko Inc., a marketer of specialized packaging equipment, to acquire the exclusive North American rights for

Pelliko's patented automatic wrapping system. Intertape will leverage its strong market position in the building

materials industry to offer this sector and many other manufacturing segments a fully-automated wrapping solution.

The system is designed to automate the process of wrapping packages of up to 60 feet in length in less than one

minute. This technology targets industries such as wood products, which are traditionally wrapped manually due

to the unique and varied size requirements.

"We view this as a perfect complement to our existing products and services. This initiative is consistent with Intertape's commitment to lead our markets with creative innovation," stated Bill Barnes, Executive Vice President, Sales & Marketing, of Intertape's Engineered Coated Products Division. "We have a leading position

in the lumber industry with our various products. This proprietary system will allow us to build on our customer

relationships by broadening our offering and assuring we are bringing the market's best packaging alternatives to

the table. This system will offer substantial savings to many industries and we are excited by our potential to expand our presence in these markets."

About Intertape Polymer Group

Intertape Polymer Group is a recognized leader in the development and manufacture of specialized polyolefin

plastic and paper based packaging products and complementary packaging systems for industrial and retail use.

Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 2,100 employees with operations in 17 locations, including 13 manufacturing facilities in North America and one

in Europe.

Safe Harbor Statement

Certain statements and information included in this press release may constitute forward-looking information within the meaning of applicable Canadian securities legislation and the Federal Private Securities Litigation Reform Act of 1995. Forward-looking statements may relate to the Company's future outlook and anticipated events, the Company's business, its operations, its financial condition or its results. Particularly, statements about the Company's objectives and strategies to achieve those objectives are forward-looking statements.

While these statements are based on certain factors and assumptions which management considers to be reasonable based on information currently available to it, they may prove to be incorrect. Forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in such forward-looking statements. The risks include, but

are not limited to, the factors contained in the Company's filings with the Canadian securities regulators and the

U.S. Securities and Exchange Commission. While the Company may elect to, it is under no obligation (and expressly disclaims any such obligation) and does not undertake to update or alter this information at any particular time.

FOR FURTHER INFORMATION PLEASE CONTACT:

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