

INTERTAPE INTRODUCES MASKING TAPE FOR DELICATE SURFACES; SAFE FOR USE ON WALLPAPER, DRYWALL AND LAMINATES

BRADENTON, Fla. – July 25, 2005 – For years, painters at all levels struggled with masking off areas with delicate surfaces such as wallpaper, wallboard or paneling. However, with Intertape Polymer Group's new Pro-Mask® Wallsafe™ masking tape, painters can mask in confidence knowing that the tape won't damage the underlying finish.

"Selecting the right masking tape is critical to the success or failure of a painting project," states Wendy Sender, marketing manager at Intertape. "Masking on wallpaper, unpainted wallboard or other potentially delicate surfaces with the wrong tape can damage the surface to a point that may not be repairable. Wallsafe, on the other hand, uses a special technology that won't damage surfaces on these special applications."

The masking tape features a specially formulated low-tack adhesive for use on wallpaper, drywall, freshly painted surfaces and laminates and is ideally suited for use on delicate surfaces for up to 24 hours. Additionally, Wallsafe features Intertape's exclusive Fine-Structured™ crepe for excellent cornering and conformability that produces tight paint lines and minimized paint bleed on irregular surfaces.

A special tape for special surfaces, Wallsafe is another example of how Intertape provides solutions that work for every DIY and professional grade project," states Sender.

The tape comes in 60-yard rolls and in three widths: 0.94, 1.40 and 1.87 inches.

The largest tape manufacturer in North America, Intertape Polymer Group Inc., www.intertapepolymer.com, develops, manufactures and sells polyolefin plastic, paper packaging products and complementary packaging systems. Products include masking tape, acrylic and natural rubber pressure-sensitive carton sealing tapes, paper and reinforced tapes, HVAC tape and automotive, marine and aerospace high-performance products. The company sells under a portfolio of brands including Intertape, Anchor, American, and MailAway products.

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