

NYSE SYMBOL: ITP
TSX SYMBOL: ITP

INTERTAPE POLYMER GROUP ANCHORS ITS POSITION IN THE MARINE MARKET

BRADENTON, FL (April 21, 2008)— Intertape Polymer Group announces a new line of Anchor® Marine Products developed specifically for the marine and composites industry. Its newly featured product, Anchor® Orange Mask™, is an innovative performance masking tape designed to provide excellent adhesion to semipermanent release agents.

"The marine and composites industry has asked for a tape that works with semi-permanent release agents and Anchor® Orange Mask™ delivers the solution," explained Cindy Stoner, IPG Marine Market Manager. Anchor® Orange Mask™ provides a vivid color for product differentiation, tear resistance after gel-coating, residue free clean removal, excellent adhesion to backing when layered, and short term UV resistance. Anchor® Orange Mask™ sets the new standard and makes this the industry's product of choice. Technologies such as vacuum infusion and RTM demand new solutions. Water based mold release agents create additional challenges for pressure sensitive tapes. Intertape Polymer Group has the answer. IPG is at the forefront of product innovation and development and will continue to launch new products for closed mold technologies.

"We see opportunities to leverage our unique technical capabilities in support of the marine industry. Intertape provides unsurpassed tape technology which allows us to respond to the ever changing needs of the marine and composites industry where new product development is critical," stated Dean Blockowitz, IPG

Vice President of Industrial Tapes.

For additional information regarding Anchor® Marine Products, please send an e-mail to cstoner@itape.com or contact your local IPG sales representative.

About Intertape Polymer Group

Intertape Polymer Group is a recognized leader in the development and manufacture of specialized polyolefin plastic and paper based packaging products and complementary packaging systems for industrial and retail use.

Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 1560 employees with operations in 15 locations, including 12 manufacturing facilities in North America and one in Europe.

Safe Harbor Statement

Certain statements and information included in this release constitute "forward-looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in such forward-looking statements. Additional discussion of factors that could cause actual results to differ materially from management's projections, estimates and expectations is contained in the Company's SEC filings. The Company undertakes no duty to update its forward-looking statements, including its earnings outlook.

FOR INFORMATION CONTACT: Greg Yull

President, Tapes & Films

Intertape Polymer Group Inc.

Tel.: 866-202-4713

E-mail: [itp\\$info@itape.com](mailto:itp$info@itape.com)

Web: www.intertapepolymer.com