

NYSE SYMBOL: ITP

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### **INTERTAPE POLYMER GROUP ENHANCES PRODUCTION OF SOLVENT PRODUCTS**

MONTREAL, QUEBEC and BRADENTON, FLORIDA (September 9, 2008)— Intertape Polymer Group Inc. ("Intertape" or the "Company") today announced the start-up of its in-house solvent coater at the Company's Brighton, Colorado facility.

The coater will support the low cost manufacture of products, such as natural rubber carton sealing tape, which the Company had been purchasing from third party suppliers. The added coating capacity permits the expansion of sales, allows the growth of existing products, and boosts the capability to rapidly and cost-effectively bring to market new products developed by Intertape's R&D and marketing departments. Intertape is the only domestic manufacturer of all four carton sealing tape adhesive technologies, providing a single source for world class box closure solutions.

"This is one of several initiatives we are taking within our Tapes and Films Division to enhance profitability. In addition to the benefits of now controlling our own solvent adhesive production and coating, the coater will utilize in-house film for total cost optimization, and allow more efficient development and commercialization of new products. We'll begin to reap the benefits of this start-up by the end of the third quarter," stated Mary Jo Francis, Director of Marketing and Product Management for BOPP Packaging Tapes.

For additional information regarding Intertape's solvent tape products, please send an e-mail to [ipgcommunications@itape.com](mailto:ipgcommunications@itape.com) or contact your local IPG sales representative.

#### **About Intertape Polymer Group**

Intertape Polymer Group is a recognized leader in the development and manufacture of specialized polyolefin plastic and paper based packaging products and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 2,100 employees with operations in 17 locations, including 13 manufacturing facilities in North America and one in Europe.

#### **Safe Harbor Statement**

Certain statements and information included in this press release constitute forward-looking information within the meaning of applicable Canadian securities legislation and the Federal Private Securities Litigation Reform Act of 1995. Forward-looking statements may relate to the Company's future outlook and anticipated events, the Company's business, its operations, its financial condition or its results. Particularly, statements about the Company's objectives and strategies to achieve those objectives are forward-looking statements. While these statements are based on certain factors and assumptions which management considers to be reasonable based on information currently available to it, they may prove to be incorrect. Forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in such forward-looking statements. The risks include, but are not limited to, the factors contained in the Company's filings with the Canadian securities regulators and the U.S. Securities and Exchange Commission. While the Company may elect to, it is under no obligation (and expressly disclaims any such obligation) and does not undertake to update or alter this information at any particular time.

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