

INTERTAPE POLYMER GROUP EXPANDS ITS OXO-BIODEGRADABLE FILM TECHNOLOGY

MONTREAL, QUEBEC and BRADENTON, FLORIDA (September 30, 2009) — Intertape Polymer Group Inc. ("IPG" or the "Company") has been diligently working to bring new, more environmentally preferred products to market under its LILI™ program (Low-environmental Impact Line). LILI™ is a commitment shared by the leaders and employees of IPG to implement initiatives and design product solutions that reduce waste, reduce energy consumption and minimize the footprint left behind by the extensive line of products manufactured and marketed by IPG.

Earlier this year, IPG launched the iCushion™ Oxo-biodegradable Air Pillow designed to provide protective cushioning inside of a shipping box or container. This was only the first step, or leap, into oxo-biodegradable films. Now, IPG has expanded its oxo-biodegradable film technology into the Exfilm*plus*® Shrink Film products and StretchFlex® IV Hand Stretch Film. An oxo-biodegradable option will soon be approved and added to the Genesys® High Performance Machine Stretch Film offering. The growing family of Oxo-Biodegradable film based products provides IPG customers with several ways to lower their organization's impact on the environment.

IPG has literally gone green with the StretchFlex® OXO Hand Stretch Films that are available with a green tint added to the film. Choosing a green stretch film to wrap and protect shipments will help communicate the environmental advantage of the film down stream to the customer. This is a great way for IPG customers to get recognition for being a leader in green!

According to Mike Young, Vice President of IPG's Film Division, "The current level of awareness and demand for more environmentally preferred products has reached an all time high. This is a trend that will continue to grow and become increasingly important to consumers and corporations. We are extremely excited to be on the forefront of technology in delivering solutions to our customers in the form of oxo-biodegradable films. IPG has developed oxo-biodegradable shrink films for primary packaging, oxo-biodegradable air pillows for interior protective packaging and oxo-biodegradable stretch films for secondary packaging. We have designed a series of socially responsible film solutions for our customers to lower the environmental impact. It is our goal to not only support this effort with new products and technologies but to help our customers leverage their efforts to gain new business opportunities."

IPG's oxo-biodegradable films contain a special additive that allows the film to degrade, then bio-degrade more quickly in the presence of oxygen and heat or UV light. Accelerated degradation occurs when the special additives break down the molecular bonds into tiny fragments small enough to allow micro-organisms to convert the remaining pieces into carbon dioxide, trace elements, and humus - leaving nothing harmful behind. This is a tremendous environmental advantage over standard films that may take many more years before the degradation process even begins. The ability for these products to oxo-biodegrade is significant for the environment in minimizing the harmful and aesthetic effects associated with littering.

IPG's oxo-biodegradable films are functionally identical to its standard films. The approved films have been thoroughly tested to measure the performance properties and documentation is available to IPG customers. It is important to note that the additive that initiates the oxo-biodegradation process does not interfere with the film's performance. However, the oxo-biodegradable characteristics that make the IPG OXO films offering so environmentally preferred over standard films do impose some limitations to the shelf and service life of the finished product.

For more information on the family of Oxo-biodegradable or LILI™ Approved Products available from IPG, please visit www.itape.com.

About Intertape Polymer Group

Intertape Polymer Group is a recognized leader in the development and manufacture of specialized polyolefin plastic and paper based packaging products and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 2,100 employees with operations in 17 locations, including 13 manufacturing facilities in North America and one in Europe.



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