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INTERTAPE POLYMER GROUP EXPANDS THEIR RANGE OF ANCHOR® MARINE PRODUCTS

BRADENTON, FL (July 15, 2008)— Intertape Polymer Group announces the expansion of Anchor® Marine Products, which now includes Hand Masking Film. Anchor® Hand Mask is a pre-folded high density polyethylene masking film designed for the marine, composites and transportation industry. The thick and durable 12 micron film is treated to resist overspray flaking during multiple gelcoat applications. This special film is designed with a reinforced top edge formulated to prevent the underlying film from sticking.

"We studied the current products on the market and incorporated customer feedback on ways to improve performance and productivity," said Cindy Stoner, IPG Marine Market Manager. Anchor® Hand Mask is a creation of innovation through collaboration with customers. IPG research resulted in developing a thicker film with a reinforced top edge which allows manufacturers to increase productivity, therefore reducing overall cost.

"IPG is able to offer first class quality products at competitive prices. We see it as an opportunity to provide a competitive product while helping customers improve their bottom line at a time when the entire market is looking for ways to improve profitability," stated Dean Blockowitz, IPG Vice President of Industrial Tapes.

"Anchor® Marine Products have been developed to improve the entire boat building process. Clever design, innovative thinking and attention to detail combine to provide exceptional performance. Our research and development projects will bring something new and different to existing and emerging applications and processes. Stay tuned as we change the industry," commented Stoner.

For additional information regarding Anchor® Marine Products, please send an e-mail to cstoner@itape.com or contact your local IPG sales representative.

About Intertape Polymer Group

Intertape Polymer Group is a recognized leader in the development and manufacture of specialized polyolefin plastic and paper based packaging products and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 1560 employees with operations in 15 locations, including 12 manufacturing facilities in North America and one in Europe.

Safe Harbor Statement

Certain statements and information included in this release constitute "forward-looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in such forward-looking statements. Additional discussion of factors that could cause actual results to differ materially from management's projections, estimates and expectations is contained in the Company's SEC filings. The Company undertakes no duty to update its forward-looking statements, including its earnings outlook.

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