



TSX SYMBOL: ITP

## **INTERTAPE POLYMER GROUP® RECEIVES INDEPENDENT CERTIFICATION FOR OXO-BIODEGRADABLE STRETCH FILMS**

MONTREAL, QUEBEC and BRADENTON, FLORIDA (January 27, 2011) — Intertape Polymer Group® Inc. ("Intertape", "IPG" or the "Company") is pleased to announce that their OXO-Biodegradable stretch films have officially received certification from Biosystems Atlanta, an independent testing facility. The certification process proves that IPG OXO-Biodegradable stretch films meet the criteria set forth by ASTM.

Biosystems Atlanta tested all three OXO-Biodegradable Stretch Films that are available from IPG including Genesys®, ProLite™ and Handwrap IV. The test methods employed to validate that the films safely OXO-biodegrade as claimed include Tier 1 Oxidative Degradation, Tier 2 Biodegradation and Tier 3 Eco-toxicology. All three films passed according to the applicable ASTM standard.

SuperFlex™ Genesys® OXO-Biodegradable High Performance Machine Film, available in 50 gauge and 63 gauge, offers the highest load retention of any performance film available today. Better load retention translates into better product protection. Genesys® films will stretch over 275% reducing the cost per pallet wrapped and reduces that amount of film consumed.

Superflex™ ProLite™ OXO-Biodegradable High Performance Hand Wrap will securely wrap any load at a lower cost than standard duty films. Smooth and quiet application make this product the film of choice for any hand wrapping application. StretchFlex® Handwrap IV is a hand wrap product available in an OXO-Biodegradable formula offering standard performance characteristics.

The products' polyethylene film contains an additive that initiates chemical breakdown more quickly and completely in the presence of oxygen and UV light. IPG's OXO-biodegradable films are fully recyclable and offer identical performance, as well as an environmental advantage, by allowing customers to use up to 47% less film to perform the same job as standard duty films.

"Recycling stretch film should always be the first disposal option," states Chuck Meyer, IPG's Product Manager of Stretch Films. "Unfortunately, a significant portion of used film is disposed of improperly with some ending up along the roadsides and in bodies of water. Using OXO-biodegradable stretch products will allow this film to safely and completely biodegrade providing customers with an environmentally preferable option when they cannot ensure proper disposal of the film."

For more information regarding IPG's OXO-biodegradable stretch film products, contact Chuck Meyer at [cmeyer@itape.com](mailto:cmeyer@itape.com).

### **About Intertape Polymer Group® Inc.**

Intertape Polymer Group® Inc. is a recognized leader in the development and manufacture of specialized polyolefin plastic and paper based packaging products and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 2,000 employees with operations in 16 locations, including 12 manufacturing facilities in North America and one in Europe.

### **Safe Harbor Statement**

Certain statements and information included in this press release constitute forward-looking information within the meaning of applicable Canadian securities legislation and the Federal Private Securities Litigation Reform Act of 1995. Forward-looking statements may relate to the Company's future outlook and anticipated events, the Company's business, its operations, its financial condition or its results. Particularly, statements about the Company's objectives and strategies to achieve those objectives are forward-looking statements. While these statements are based on certain factors and assumptions which management considers to be reasonable based on information currently available to it, they may prove to be incorrect. Forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in such forward-looking statements. The risks include, but are not limited to, the factors contained in the Company's filings with the Canadian securities regulators and the U.S. Securities and Exchange Commission. While the Company may elect to, it is under no obligation (and expressly disclaims any such obligation) and does not undertake to update or alter this information at any particular time.

**FOR INFORMATION CONTACT:**  
Chuck Meyer  
[cmeyer@itape.com](mailto:cmeyer@itape.com)